

tidningen

# UTEMILJÖ



Utemiljö is a leading trade magazine about gardening which has delivered news and articles to the readers since 1967. The magazine is read by professionals in parks and gardens, cemeteries, golf courses and by city planners, architects, landscape engineers, landscape gardeners and real estate companies.

## Advertising rates and Publishing schedule

	<p><b>1/1-page</b> 185x265 mm 12 500 SEK</p>		<p><b>1/2-page</b> 185x130 mm 7 500 SEK</p> <p><b>alt.</b> <b>1/2-page</b> 90x265 mm</p>	<p><b>Publishing schedule 2019</b></p> <table border="1"> <thead> <tr> <th>Issue</th> <th>Theme</th> <th>Publ date d/m</th> <th>Materials due d/m</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Stormwatermanagement</td> <td>5/2</td> <td>22/1</td> </tr> <tr> <td>2</td> <td>Cycling</td> <td>9/3</td> <td>26/2</td> </tr> <tr> <td>3</td> <td>Parks, extended issue</td> <td>24/4</td> <td>2/4</td> </tr> <tr> <td>4</td> <td>Urban meeting places Playgrounds and furnit</td> <td>4/6</td> <td>14/5</td> </tr> <tr> <td>5</td> <td>Elmia Park</td> <td>10/9</td> <td>20/8</td> </tr> <tr> <td>6</td> <td>Winter</td> <td>8/10</td> <td>17/9</td> </tr> <tr> <td>7</td> <td>Landscaping</td> <td>5/11</td> <td>15/10</td> </tr> <tr> <td>8</td> <td>Education</td> <td>10/12</td> <td>9/11</td> </tr> </tbody> </table>	Issue	Theme	Publ date d/m	Materials due d/m	1	Stormwatermanagement	5/2	22/1	2	Cycling	9/3	26/2	3	Parks, extended issue	24/4	2/4	4	Urban meeting places Playgrounds and furnit	4/6	14/5	5	Elmia Park	10/9	20/8	6	Winter	8/10	17/9	7	Landscaping	5/11	15/10	8	Education	10/12	9/11
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### Material

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Quantity discount is given as follows: Twice: 5% discount, 4 times: 10% discount, 6 times: 15% discount and 8 times: 20% discount.

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