

tidningen

UTEMILJÖ



Utemiljö is a leading trade magazine about gardening which has delivered news and articles to the readers since 1967. The magazine is read by professionals in parks and gardens, cemeteries, golf courses and by city planners, architects, landscape engineers, landscape gardeners and real estate companies.

Advertising rates and Publishing schedule

	<p>1/1-page 185x265 mm 12 500 SEK</p>		<p>1/2-page 185x130 mm 7 500 SEK</p>	<p>Publishing schedule 2020</p> <table border="1"> <thead> <tr> <th>Issue</th> <th>Theme</th> <th>Publ date d/m</th> <th>Materials due d/m</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Stormwatermanagement</td> <td>4/2</td> <td>20/1</td> </tr> <tr> <td>2</td> <td>Plants and trees</td> <td>17/3</td> <td>25/2</td> </tr> <tr> <td>3</td> <td>Parks, extended issue</td> <td>22/4</td> <td>31/3</td> </tr> <tr> <td>4</td> <td>Landscaping</td> <td>4/6</td> <td>12/5</td> </tr> <tr> <td>5</td> <td>Playgrounds and meeting places</td> <td>8/9</td> <td>18/8</td> </tr> <tr> <td>6</td> <td>Winter</td> <td>6/10</td> <td>15/9</td> </tr> <tr> <td>7</td> <td>Safer outdoor environm.</td> <td>3/11</td> <td>13/10</td> </tr> <tr> <td>8</td> <td>Maintenance and care</td> <td>8/12</td> <td>17/11</td> </tr> </tbody> </table>	Issue	Theme	Publ date d/m	Materials due d/m	1	Stormwatermanagement	4/2	20/1	2	Plants and trees	17/3	25/2	3	Parks, extended issue	22/4	31/3	4	Landscaping	4/6	12/5	5	Playgrounds and meeting places	8/9	18/8	6	Winter	6/10	15/9	7	Safer outdoor environm.	3/11	13/10	8	Maintenance and care	8/12	17/11
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Material

Ad material is delivered in digital form via mail, CD or similar. We accept most file formats, but print optimized pdf is preferred. The resolution must be 300 dpi, in correct size, and all images, logos and fonts must be included in the file. Ads in four colors should be created using CMYK for full color separation.

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