

# Reach the trade with an ad in Tidningen Utemiljö!

Tidningen Utemiljö is a subscribed trade magazine for all professionals working in the trade of outdoor public environment. Since the start in 1967, Tidningen Utemiljö has been the leading magazine in the field.

City planners, golf courses, landscape gardeners, contractors and engineers, real estate companies and cemeteries are just some of Tidningen Utemiljö's consumers who benefit from the magazine's 8 issues a year, each with its own engaging theme.

**Contact Urban Hedborg when you want to  
discuss your upcoming advertising!**

Phone: +46 (0)8-732 48 50

Email: [urban@uhmarketing.se](mailto:urban@uhmarketing.se)



tidningen

# UTEMILJÖ

branschens tidning sedan 1967

# Advertising pricelist and publication plan

## Tidningen Utemiljö

### Publication plan 2021

Nr	Theme	Publ date	Deadline
1	<b>Water in outdoor environments</b>	2 February	18 January
2	<b>Plants and trees</b>	16 March	23 February
3	<b>Parks, extended issue</b>	27 April	6 April
4	<b>Landscape architecture</b>	8 June	18 May
5	<b>Elmia Park</b>	7 September	17 August
6	<b>Playground equipment and furniture</b>	5 October	14 September
7	<b>Winter</b>	2 November	12 October
8	<b>Construction</b>	14 December	23 November

### Contact

Contact Urban Hedborg to discuss your upcoming advertising!

Phone:

(+46) 08-732 48 50

Email: urban@uhmarketing.se

Address:

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Tidningen Utemiljö

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ISSN 1402-1307

### Pricelist and material information 2021

#### Material

Advertisement material is delivered digitally or by email. We accept most file formats, but print optimized pdf, created with CMYK for full color separation, is preferred. The resolution must be 300 dpi and correct size. All images, logos and fonts must be included in the file.

Ad prices depend on the material being fully finished and in the correct format. If Tidningen Utemiljö has to finalize originals, the extra work is charged according to the current pricelist.

#### Submit all material to:

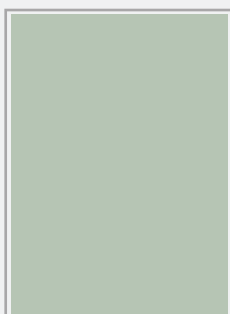
urban@uhmarketing.se

#### Discount

Quantity discount is given as follows. Twice: 5 % discount, four times: 10 % discount, six times: 15 % discount, eight times: 20 % discount.

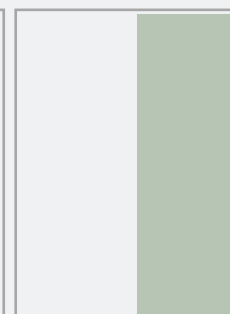
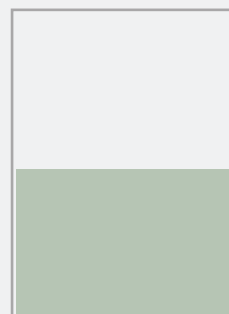
#### Terms of payment

Net due within 30 days of billing. Prices are excl. VAT.



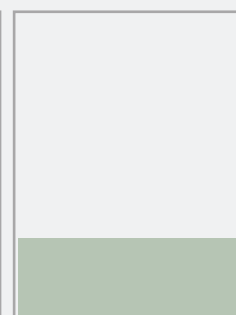
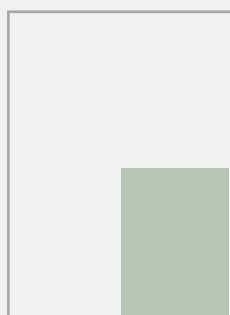
**1/1-page**  
185 x 265 mm  
**12 500 SEK**

**4th cover**  
185 x 255  
**15 000 SEK**  
**3rd cover**  
185 x 255  
**13 000 SEK**  
**2nd cover**  
185 x 255  
**14 000 SEK**



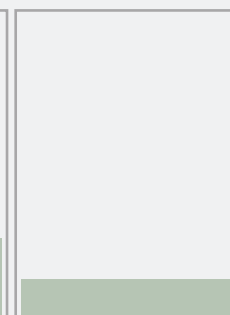
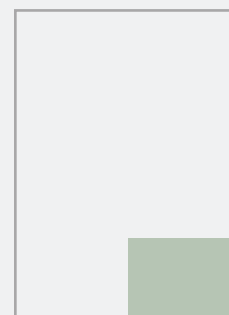
**1/2-page**  
185 x 130 mm  
**7 500 SEK**

**alt.**  
**1/2-page**  
90 x 265 mm



**1/4-page**  
90 x 130 mm  
**4 500 SEK**

**alt.**  
**1/4-page**  
185 x 65 mm



**1/8-page**  
90 x 65 mm  
**2 700 SEK**

**alt.**  
**1/8-page**  
185 x 30 mm