

Advertising pricelist and publication plan

Tidningen Utemiljö

Pricelist and material information 2024

Material

Advertisement material is delivered digitally or by email. We accept most file formats, but print optimized pdf, created with CMYK for full color separation, is preferred. The resolution must be 300 dpi and correct size. All images, logos and fonts must be included in the file.

Ad prices depend on the material being fully finished and in the correct format. If Tidningen Utemiljö has to finalize originals, the extra work is charged according to the current pricelist.

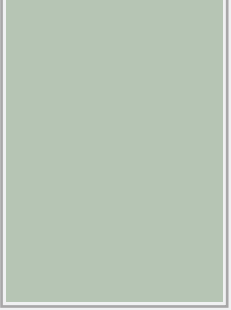
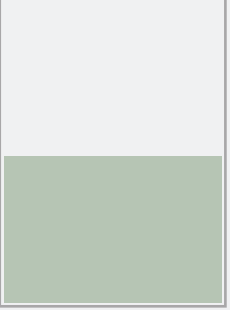
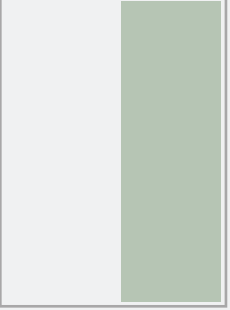
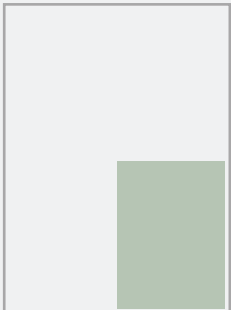
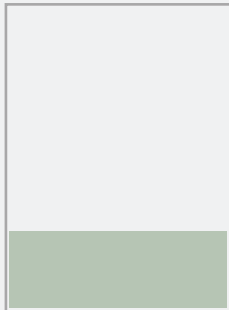
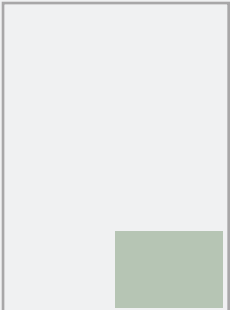
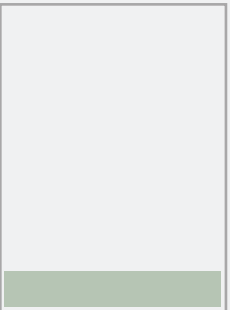
Discount

Quantity discount is given as follows. Twice: 5 % discount, four times: 10 % discount, six times: 15 % discount, eight times: 20 % discount.

Submit all material to:
urban@uhmarketing.se

Terms of payment

Net due within 30 days of billing. Prices are excl. VAT.

 <p>1/1-page 185 x 265 mm 12 900 SEK</p> <p>1/1-page Bleeding 210 x 297 mm + 3 mm around 12 900 SEK</p>	<p>4th cover 185 x 255 16 000 SEK</p> <p>3rd cover 185 x 255 14 000 SEK</p> <p>2nd cover 185 x 255 15 000 SEK</p>	  <p>1/2-page 185 x 130 mm 7 900 SEK</p> <p>alt. 1/2-page 90 x 265 mm</p>
  <p>1/4-page 90 x 130 mm 4 700 SEK</p> <p>alt. 1/4-page 185 x 65 mm</p>	  <p>1/8-page 90 x 65 mm 2 950 SEK</p> <p>alt. 1/8-page 185 x 30 mm</p>	

Publication plan 2024

Nr	Theme	Publ.day	Deadline
1	Water in outdoor environments	6/2	16/1
2	Plants and trees	12/3	20/2
3	Parks, extended issue	23/4	2/4
4	Landscape architecture	11/6	21/5
5	Playground equipment	10/9	20/8
6	Sustainability	8/10	17/9
7	Winter	5/11	15/10
8	Residential areas	10/12	19/11

Newsletter – publication plan and material info

High resolution ad material need to be delivered digitally or by email as JPEG or pdf files.

Publication dates for 2024 are: January 16th, February 20th, April 2nd, May 21st, August 20th, September 17th, October 15th and November 19th.

Banner, newsletter
1000 x 245 px
5 000 SEK

Contact Urban Hedborg to discuss your upcoming advertising!

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