

Advertising price list and publication plan

Tidningen Utemiljö

Price list and material information 2025

Material

Advertisement material is delivered digitally or by email. We accept most file formats, but print-optimized PDFs created with CMYK for full-color separation are preferred. The resolution must be 300 dpi and the correct size. All images, logos, and fonts must be included in the file.

Ad prices depend on whether the material is in the correct format. If Tidningen Utemiljö has to finalize the originals, the extra work is charged according to the current price list.

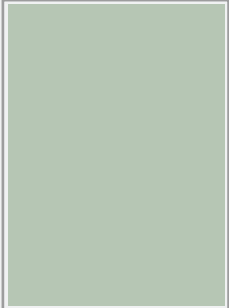
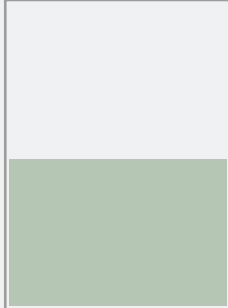

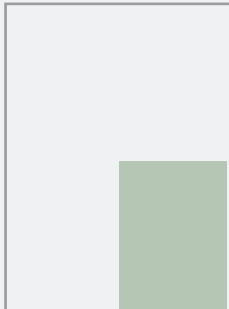
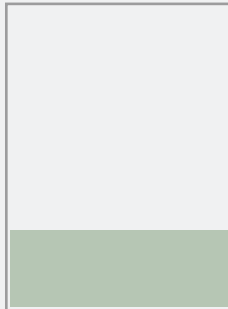
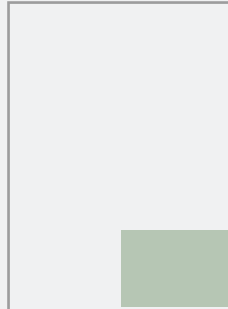
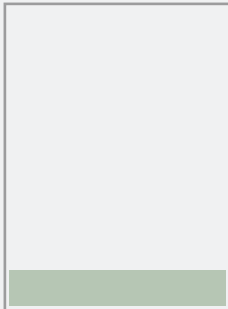
Submit all material to:
urban@uhmarketing.se

Discount

Quantity discount is given as follows. Twice: 5 % discount, four times: 10 % discount, six times: 15 % discount, eight times: 20 % discount.

Terms of payment

Net due within 30 days of billing. Prices are excl. VAT.

 <p>1/1-page 185 x 265 mm 12 900 SEK</p> <p>1/1-page Bleeding 210 x 297 mm + 3 mm around 12 900 SEK</p>	<p>4th cover 185 x 255 16 000 SEK</p> <p>3rd cover 185 x 255 14 000 SEK</p> <p>2nd cover 185 x 255 15 000 SEK</p>	  <p>1/2-page 185 x 130 mm 7 900 SEK</p> <p>alt. 1/2-page 90 x 265 mm</p>
  <p>1/4-page 90 x 130 mm 4 700 SEK</p> <p>alt. 1/4-page 185 x 65 mm</p>	  <p>1/8-page 90 x 65 mm 2 950 SEK</p> <p>alt. 1/8-page 185 x 30 mm</p>	

Publication plan 2025

Nr	Theme	Deadline	Publ.day
1	Smart cities	14/1	4/2
2	Plants & gardens	11/2	4/3
3	Parks, extended issue	1/4	22/4
4	Landscaping	13/5	3/6
5	ELMIA Park, trade fair	19/8	9/9
6	playgrounds and meeting places	23/9	14/10
7	Sustainability	21/10	11/11
8	Water	18/11	9/12

Newsletter – publication plan and material info

High resolution ad material need to be delivered digitally or by email as JPEG or pdf.

Publication dates for 2025 are: January 15, February 12, April 2, May 14, August 20, September 24, October 22 and November 19.

Banner, newsletter
1000 x 245 px
5 000 SEK

Contact Urban Hedborg to discuss your upcoming advertisement.

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ISSN 1402-1307