

# ytforum

Branschtidningen om ytbehandling

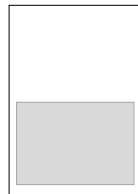
## Advertising rates & Publishing schedule 2019



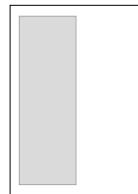
**1/1-page**  
185x265 mm  
14 500 :- SEK



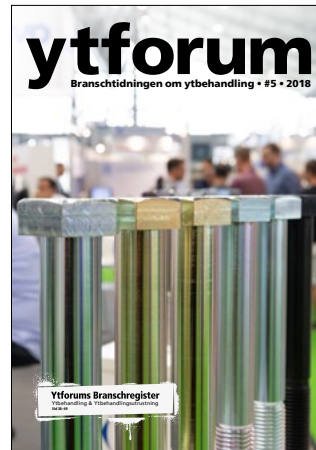
**1/1-page**  
Full page bleed  
210x297 mm  
+3 mm trim size  
14 500 :- SEK



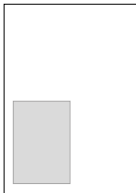
**1/2-page**  
185x130 mm  
11 000 :- SEK



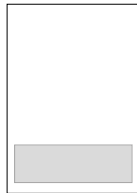
**1/2-page**  
90x265 mm  
11 000 :- SEK



Ytforum is Scandinavia's leading trade magazine about finishing and corrosion protection and has delivered news and articles to their readers for over 30 years. The magazine is read by professionals in paint, powdercoating, electroplating and hot dip galvanizing industry, but also by purchasers and engineers.



**1/4-page**  
90x130 mm  
7 000 :- SEK



**1/4-page**  
185x62 mm  
7 000 :- SEK

### Premium positions & inserts

Cover 2	210x297 mm	19 000 :- SEK
Cover 3	210x297 mm	18 000 :- SEK
Back cover	<b>210x267 mm</b>	21 000 :- SEK
Insert < 20 g		15 000 :- SEK
Insert > 20 g		Request price

### Material

Ad material is delivered in digital form via mail, CD or similar. We accept most file formats, but print optimized pdf is preferred. The resolution must be 300 dpi and all images, logos and fonts must be included in the file. Ads in four colors should be created using CMYK for full color separation.

### Discounts

Quantity discount is given as follows:  
4 times 10% discount, 6 times 15% and 8 times 20% discount.

### Terms of payment

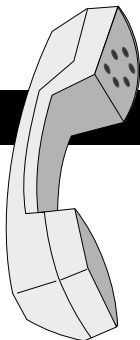
Net due within 30 days of billing  
Prices are excl. VAT

### Material address

Submit ad material to:  
urban@uhmarketing.se

## Publishing schedule 2019

Issue	Materials due	Publishing date	Theme
1	10/1	8/2	Liquid Coating
2	5/2	6/3	Scandinavian Coating (Fair Catalogue included)
3	25/3	26/4	Hot Dip Galvanizing & Protective Coatings
4	9/5	13/6	Buyer's guide for purchasers and designers of coating and surface treatment (extra large distribution)
5	8/8	6/9	Automation
6	4/9	3/10	Powder Coating
7	3/10	1/11	Elmia Subcontractor 2019 / Buyer's guide (extra large distribution)
8	7/11	6/12	Pre-treatment, Blasting & Industrial cleaning



**For ad bookings or further information please contact:**

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