

ytforum

Branschtidningen om ytbehandling

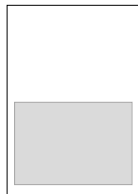
Advertising rates & Publishing schedule 2020



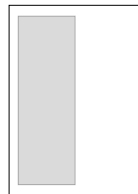
1/1-page
185x265 mm
14 500 :- SEK



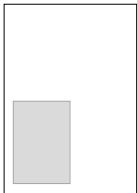
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Full page bleed
210x297 mm
+3 mm trim size
14 500 :- SEK



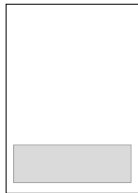
1/2-page
185x130 mm
11 000 :- SEK



1/2-page
90x265 mm
11 000 :- SEK



1/4-page
90x130 mm
7 000 :- SEK



1/4-page
185x62 mm
7 000 :- SEK

Premium positions & inserts

Cover 2	210x297 mm	19 000 :- SEK
Cover 3	210x297 mm	18 000 :- SEK
Back cover	210x267 mm	21 000 :- SEK
Insert < 20 g		15 000 :- SEK
Insert > 20 g		Request price



Ytforum is Scandinavia's leading trade magazine about finishing and corrosion protection and has delivered news and articles to their readers for almost 40 years. The magazine is read by professionals in paint, powdercoating, electroplating and hot dip galvanizing industry, but also by purchasers and engineers.

Material

Ad material is delivered in digital form via mail, CD or similar. We accept most file formats, but print optimized pdf is preferred. The resolution must be 300 dpi and all images, logos and fonts must be included in the file. Ads in four colors should be created using CMYK for full color separation.

Discounts

Quantity discount is given as follows:
4 times 10% discount, 6 times 15% and 8 times 20% discount.

Terms of payment

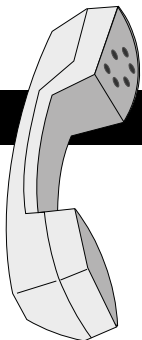
Net due within 30 days of billing
Prices are excl. VAT

Material address

Submit ad material to:
urban@uhmarketing.se

Publishing schedule 2020

Issue	Materials due	Publishing date	Theme
1	8/1	6/2	Hot Dip Galvanizing & Protective Coatings
2	6/2	6/3	Paint Expo
3	19/3	22/4	The big Suppliers issue
4	11/5	11/6	Functional coatings
5	11/8	9/9	Coating plants
6	8/9	7/10	Powder coating
7	1/10	30/10	Elmia Subcontractor Fair (extra large issue)
8	5/11	4/12	Ytskyddsdagarna (Protective coatings conference)



For ad bookings or further information please contact:

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E-post: urban@uhmarketing.se

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